



ART 215: Photography: Portfolio of Perugia

Course Syllabus

Instructor: Philippa Stannard, MFA

Credits: 3

Contact Hours: 45

Prerequisites: None

Class Hours: TBA

Office Hours: TBA

Course Type: Course with Service Learning

Lab Fee: 70 €

Course Description

This course will introduce students to the fundamentals of photography. No previous photographic experience is required. The focus will be to capture and record the students' experience in Italy through weekly photowalks around Perugia, an ancient Umbrian hilltop town, as well as to create a portfolio of these images. The class will explore the cultural phenomenon of photography and the role it plays in society. Students will learn basic concepts, processes, and techniques, including camera usage; exposure controls; manipulating and printing digital photographic images; and print presentation. At the end of the semester, all the photographs will be displayed at the Umbra Art Show.

"The question is not how to take a good picture, but how not to miss one." - Harold Feinstein

Learning Outcomes and Assessment Measures

By the end of the course, students will have:

Learning Outcomes	Assessment Measures Course requirements that will be used to assess students' achievement for each learning outcome
develop an understanding of photographic language	Quiz, Assignments, Critiques
acquire a more critical eye in evaluating and reading photographic images	Critiques and Assignments
achieve proficiency in editing and optimizing digital images	Assignments

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gain insight into the creation, use, and presentation of photographic images	Quiz, Community Engagement activities, Written and Oral Report
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Course Materials

Readings

A course reader, including all the indicated readings, will be available at a local copy shop for maximum of 30 €. See “Umbra Institute Course Materials - Textbooks and Readers” handout provided in the orientation folder for more information.

Assessment

Photographic assignments (4 x 20% each)	80%
Quizzes and class participation	5%
Oral reports and presentations	5%
Written reports	5%
End of the Semester Community EngageGAMES Presentation	5%

Grading

Letter grades for student work are based on the following percentage scale:

Letter Grade Range	Numerical Score Equivalent	Student Performance
A	93% - 100%	Exceptional
A-	90% - 92%	Excellent
B+	87% - 89%	Superior
B	83% - 86%	
B-	80% - 82%	
C+	77% - 79%	Satisfactory
C	73% - 76%	
C-	70% - 72%	
D+	67% - 69%	Low Pass
D	63% - 66%	
D-	60% - 62%	
F	59% or less	Fail (no credit)

Course Requirements

Grades are based on class attendance; participation; quizzes; the quality and punctuality of turning in written and photographic assignments; oral reports; and overall improvement. Assignments are due on the assigned date. For every class that your assignment is late, the grade on the assignment will drop by one letter grade, unless students

have a written note from a doctor.

Photographic Assignments (4 x 20% each = 80%)

Students will have four photographic assignments due during the semester. Each assignment will consist of taking at least 300 photographs, from which they will choose the best six images and then edit and optimize them. The first and fourth assignments are related to photographing students' study abroad experience. They may decide what to photograph for the second assignment. The third assignment will be photographing handmade products from RE.LEG.ART, the service learning project of the course. Students will post all of the assignments on Facebook.

Assignment 1: *Photographic impressions of your new home: Perugia*

- Six edited and optimized photographs.
- Explore your surroundings with your camera, and photograph anything that you find particularly interesting. Can you take a photograph that represents your first impressions of Perugia? Are there things that strike you as new, odd, or funny? Things that are similar or different from where you come from? What are these things, and how can you take interesting photographs of them? Put into practice the different techniques that we discussed during class that can be used to make a photograph more interesting: composition, point of view, motion, depth of field, and exposure compensation...and **LIGHTING!**

Assignment 2: *RE.LEG.ART service learning project*

- Six edited and optimized photographs.
- You will help the social cooperative promote their innovative, MADE IN ITALY creations as well as their philosophy of inclusion for online and print material by photographing their newest products using the city of Perugia as a creative backdrop. Things to keep in mind: composition, point of view, motion, depth of field, and exposure compensation...and **LIGHTING!** Pay special attention to the background and how it can infer meaning and interest into the product that you are photographing. Please see *Syllabus Appendix* for more information.

Assignment 3: *The third assignment is open.*

- Six edited and optimized photographs.
- You may create your own assignment or choose an assignment from the list of possible assignments at the end of the syllabus.

Assignment 4: *"My Perugia"*

- Six photographs, each with a title or caption to give meaning or significance in order to bring the viewer closer to your particular photographic vision and experience.
- We will create a series of photographs that capture and record your own unique and personal experience and reality in Perugia. Which part of Perugia are you going to capture with your camera? Which part of Perugia are you leaving out? Why? These photographs can be a wonderful way to record Perugia and all the special places and people you have met here on your study abroad journey.

Grading your work

To make the criteria and grading standards for assignments clearer, I have come up with the following system. This will help you understand what you are doing correctly and what you can improve upon. If you disagree or would like a better explanation of any grade, please come and discuss it with me.

Each assignment is worth 60 points, 10 points for each photograph. Each photograph will be graded based on: composition (5 points), lighting (1 point), viewpoint (1 point), editing (3 points), focus (-1 point if not in focus), and exposure (-1 point if not exposed correctly).

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Quizzes and Class Participation (5%)

Students will be given quizzes on the readings and what they have learned in class. Class participation refers to active participation during critiques, discussion or readings, photowalks, and any other activity during class time.

Oral Reports and Presentation (5%)

Everyone will research a photographer and give an *oral and written report* on their chosen photographer. I suggest researching a photographer that photographs something that you are interested in. For example, if you are interested in cooking, type “food photographer” into Google to help you familiarize yourself with popular food photographers. You can also use the websites listed at the end of the course syllabus as a good starting point. Make sure the photographer that you choose has enough information available to write a six-page paper. ***The paper and oral report are both due on the day that you sign up to give your presentation.***

The *oral report* will be given as a PowerPoint, Keynote, or other type of visual presentation in which you explain the life and work of your photographer, what you think about their work, and show 20 examples of their work. The images should be of a higher resolution, as they will be enlarged on the TV monitor. (Google→ Image search→ tools→ image size→large) Please talk about your photographer’s life, artistic style, compositional techniques, etc. We are interested in your creative analysis and interpretation. The oral report should last about 15-20 minutes.

Be prepared to give your oral presentation at the beginning of class. Your preparation will be included as part of your grade. You may either put your presentation on a thumb drive, which can be used to open the file on the classroom computer, or you may use your own computer if it has a HDMI port. Do not count on e-mailing your presentation to yourself to open minutes before you give your presentation as internet can be unreliable.

Written Reports (5%)

Everyone will research a photographer and give an *oral and written report* on their chosen photographer. The written paper on your chosen photographer should 1500-2000 words, double spaced. *I am interested to know what YOU think about their work.* Tell me why you chose them and describe their photographic career. I do not want to read a paper that is half quotes. Limit the number of quotes to no more than three. How did they get into photography? What contributions did they make to the world of photography? What genre of photography do they practice? What is unique about their images? Is there a subject or theme that ties their work together? I am interested in your creative analysis and interpretation. Try to summarize their photographic style. The bibliography should include at least five sources.

End of the Semester Community EngageGAMES Presentation (5%)

The class will create an activity based on the service learning project to be shared with the Umbra community during Special Academic Events Week, Community EngageGAMES Presentation. Participation in this event is **MANDATORY** and an integral part of the community engagement grade. Please see the Service Learning Syllabus Appendix at the end of the syllabus for more information.

Additional Course Information

We will be using Facebook to post assignments and Instagram to post singular photos.

Photo Editing Software

We will be learning to use *iphoto, Snapseed, and Instagram*. iPhoto is the photo organizing and editing program that you probably already know if you have a Mac computer. Snapseed is a wonderful photo editing app for mobile devices. You are probably already familiar with Instagram. We will be using the editing mode instead of the filter mode. Once you understand the basics of these programs, you can get the hang of most simple photo-editing software. There are many wonderful apps out there that are excellent for photo-editing. Please feel free to explore and share any that you find interesting.

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List of Possible Assignments

One object many angles – Choose an interesting object; it could be anything. Take at least 200 photos of it. The idea here is that it will force you to be creative and take as many different photos of the object from as many different angles as possible.

Portrait without a face – Choose a person that you know well; if possible, and try to tell as much about them as possible in the photographs without showing their face so that perhaps we can understand who they are, their personality, their values, etc.

Juxtaposition – Take photos placing two objects together that somehow give a greater meaning being side-by-side than separately.

Birds' eye view – Take 200 photos from above, as if seen from a bird in flight.

Dogs' eye view – Take 200 photos with the camera no more than 12 inches from the ground.

Zoom – This is a fun one if you have a zoom lens. Take photos while the shutter is open; zoom into or away from your subject matter. This method is a great way to imply motion photographically.

Reflections – They are everywhere: glass, water, metal, etc.

Old Perugia vs. new Perugia – This little hilltop town is full of dichotomies and juxtapositions between the old and new. How can you best distill this and show this through photos? This project could apply to any city...not just Perugia!

Framing devices – Take photos using elements to “frame the photo.” Try taking photographs through a doorway, window, fence, etc. The object is to frame the photo with an element in the photo itself.

Repeating shapes – Repetition is one of the strongest compositional elements. Capitalize on this and pay attention to all the repeating patterns and shapes that exist. Capture them in your photos.

Diagonal horizon line project – Take your whole project with your horizon line going diagonally through the picture plane. It gives a sense of vertigo and gives the viewer another element to figure out and think about.

In the style of a chosen photographer – Choose a photographer whose work you like and admire. Research what makes their photographic style unique. This does not mean re-creating the photos that they took but understanding their work and subject matter. Take 200 photographs using their style, reflecting upon what makes their work unique, and taking photos that look like they might have been taken by your chosen photographer.

Create your own assignment.

Online Resources

www.fstopmagazine.com – F-Stop Magazine is an online photography magazine featuring contemporary photography from established and emerging photographers from around the world. Each issue has a theme or an idea that unites photographs to create a dynamic dialogue among the artists.

www.lensculture.com – This site is one of the most authoritative resources for contemporary photography. Lensculture highlights work from every continent and from diverse points of view: documentary, fine art, nature, photojournalism, activism, street photography, sports, fashion, poetic, personal, abstract, and human.

www.magnumphotos.com – Magnum Photos is a photographic cooperative of great diversity and distinction owned by its photographer members. With powerful individual vision, Magnum photographers chronicle the

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world and interpret its peoples, events, issues, and personalities.

www.photo.net – Photo.net is a site for photographers to connect with other photographers, explore photo galleries, discuss photography, share and critique photos, and learn about photography.

www.epa.eu/ – As a leading global news photo agency, epa transmits an average of 1,000 pictures per day, generated by a network of more than 400 photographers worldwide. Its image production covers news, sports, entertainment, arts, and culture.

www.worldpressphoto.org/ – World Press Photo aims to support professional press photography on a wide international scale. Promotional activities include an annual contest, exhibitions, stimulation of photojournalism through educational programs, and creating greater visibility for press photography through a variety of publications.

lenscratch.com – Lenscratch is considered one of the ten photography-related blogs you should be reading by Source Review, Wired.com, Rangefinder, and InStyle Magazine.

www.photography.nationalgeographic.com/photography – National Geographic!

www.masters-of-photography.com/ – This site allows you to browse through a list of well-known photographers, read related articles, and resources, as well as view photographs. Those not overly familiar with many of the photographers will find the [Photographer Summaries](#) helpful in browsing the site.

www.digitalcamera-hq.com/digital-cameras/ – Digital Camera offers unbiased, informative reviews from camera experts and everyday users looking to share their own experiences. It is not a store, but this site can help you find a great camera at the best price.

www.rleggat.com/photohistory/index.html – In addition to pen-portraits of many of the most important photographers of the period, rleggat contains information on some of the most significant processes used during the early days of photography.

www.nytimes.com/multimedia – This site has a diverse collection of some of the most recent photographs, videos and slide shows in the New York Times.

www.lens.blogs.nytimes.com/ – The photojournalism blog of The New York Times.

Photowalk Ideas

- Landscape (favorite views in Perugia)
- Reflections (rainy days)
- Shadows (sunny, contrast days)
- Via della Viola
- Tempio S. Angelo
- People (cloudy days)
- Perspective (above: Stranieri, below: low)
- Framing devices
- San Pietro
- Roman Mosaic

Attendance Policy

Class attendance is **mandatory**. Students are allowed **two “free” absences**, which do not need to be justified. **It is the students’ responsibility to keep them in case of real necessity (sickness or any other unforeseen inconvenience that may prevent students from being in class)**. Each additional absence, unless for a very serious reason, will lower the students’ grade by one grade level (i.e., a final grade of a B+ would be lowered to a B).

If students miss class, they are responsible for obtaining class notes from other students and/or for meeting the professor during office hours. It is also the policy of the Institute that any student who has eight or more

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absences automatically fails the class.

Except in the case of medical emergencies, absences are not accepted when tests are scheduled; tests cannot be made up. **Furthermore, scheduled times and dates indicated for exams, quizzes, oral presentations, and any other graded assignments cannot be changed for any reason.** Even if more sections of the same class are activated, students may only take exams during the scheduled times and dates for the section they are enrolled in.

Presence during mandatory field trips is especially important for student performance in class. Missing a mandatory field trip, unless for a very serious reason that is communicated to the professor and Umbra Academic Director in a timely manner, will lower students' final grade by one grade level (i.e., a final grade of a B+ would be lowered to a B).

Academic Integrity

All forms of **cheating** (i.e., copying during exam either from a fellow student or making unauthorized use of notes) and **plagiarism** (i.e., presenting the ideas or words of another person for academic evaluation without acknowledging the source) will be handled according to the Institute Academic Policy, which can be found in the Umbra Institute Academic Policies and Conduct Guidelines.

Classroom Policy

We will be using computers, cell phones, Facebook, and Instagram during class to edit and post our photographs. We will be using them during dedicated editing and photo taking times. Please refrain from using these devices during class time when we are doing other activities such as photography reports or demos. Participation in class is part of students' grade. Students are expected to follow the policy of the Institute and demonstrate the appropriate **respect** for the historical premises that the school occupies.

Schedule of Topics, Readings, and Assignments

WEEK 1

What Makes a "Good" Photograph? Introduction to your Photo Taking Device, Presentation and Discussion of Images.

- Introduction in pairs
- Introduce partner
- Ball name game
- Go over syllabus
- Add new members to our Umbra Eye Perugia Facebook and Instagram accounts
- Instagram: umbraeyeperugia, pw: photography
- Facebook: Umbra Eye Perugia, ask to be a member

To do before next class:

- Research a photographer that you might be interested in doing your report on
- Bring camera to next class, with full battery life!

Readings

Joel Meyerowitz, *Seeing Things*, 2016

How Do Cameras Work? Aperture, Shutter, and ISO.

- Name game
- Sign up for photographers and report dates
- Quiz and discussion of reading
- Apps and taking photos. apps are for editing photos. Please use your phones software for taking pictures.
- Slide show: Aperture, Shutter, and ISO
- Discuss compositional and camera techniques that can make photographs more effective

To do before next class:

- Research a photographer that you might be interested in doing your report on
- Take lots of photographs and familiarize yourself with your camera and its particular functions
- Post a photograph to Instagram
- Bring camera to next class, with full battery life!

Readings

Ben Long, *Basic Photography: A Quick Primer*, 2012

WEEK 2

Using Your Camera: How Does Your Camera Work?

- Name game
- Sign up for photographer and report dates
- Quiz on reading
- View Instagram photos
- Using Aperture, Shutter, and ISO with your camera
- Tips and tricks for achieving depth of field and blurry motion with point and shoot and cell phone cameras

To do before next class:

- Upload one photo onto Instagram account, Umbra Eye. We will view and critique them next class.
- Take lots of photographs and familiarize yourself with your camera and its particular functions.
- Bring camera to next class with full battery life!

Readings

Ben Long, *Finding and Composing a Photograph*, 2012

Focal Length and Reality: How Camera Lenses Can Distort and Change the Way Our Reality Is Captured...

- View photographs on Instagram, critique
- Review camera as needed
- Slide show: compositional techniques, WB, +/- exposure, focal length

To do before next class:

- Keep taking photos for Assignment 1, photographic impressions of Perugia, Italy, and Europe
- Bring your computer with the photographs that you have taken uploaded. Be prepared to pick your best images for Assignment 1.
- Upload one photo to Instagram

Readings

David duChemin, *It Means Something*, 2012

WEEK 3

How to Identify and Select Your Best Images.

- Quiz on reading
- View images on Instagram
- Demo: identifying and selecting your best images
- students work in groups to help each other identify and discuss best images
- Histograms, how can they help us? What do they tell us?
- Different photo editing programs/apps; which one is right for you?
- View and select best images

To do before next class:

- Keep taking photos for Assignment 1, photographic impressions of Perugia, Italy, and Europe
- Bring your computer with your Assignment 1 photographs uploaded. Be prepared to edit your best images for Assignment 1
- Choose an editing program for your computer/cell phone. Have it installed and working properly before next class.
- Upload one photo to Instagram

Editing Your Images.

- View photos on Instagram, screen pic examples to edit
- Demo: basic edits
- Exposure, white balance, contrast, and saturation
- Problem images and how to fix them
- View and select best images

To do before next class:

- Upload your Assignment 1 photos to our Facebook page Umbra Eye

WEEK 4

ASSIGNMENT 1 DUE: Photographic Impressions of Perugia, Italy and Europe. Six Photographs, Optimized as Needed, posted on Facebook.

- View Assignment 1 photographs on Facebook
- In-depth timed critique
- Grading
- Better editing; review editing on photographs from Assignment 1
- Discuss Assignment 2 ideas

Continue Critique of ASSIGNMENT 1 Photographs.

- View Assignment 1 photographs on Facebook
- In-depth timed critique
- Grading
- Better editing. Review editing on photographs from Assignment 1.
- Introduction to RE.LEG.ART

To do before next class:

- Screen shot and upload a marketing photograph that you like and think is effective to our Instagram account, be prepared to talk about it next class

Readings

David Higdon, *Why Good Marketing Photos Are So Important for Industrials*, 2016

Marc Schenker, *7 Can't-Miss Commercial and Product Photography Tips*, 2015

WixBlog, *11 DIY Product Photography Hacks*, 2015

WEEK 5

Introduction to RE.LEG.ART and Photography and Marketing: What makes us want to buy something? How are photographs used to accomplish this?

- View marketing photographs on Instagram
- Discuss marketing photographs posted on Instagram
- Quiz and discussion of reading
- Photo Reports by _____
- Anyone left to sign up for photo reports?

To do before next class:

- Bring camera fully charged to next class, photowalk/visit to RE.LEG.ART

Visit RE.LEG.ART.

- Meet with the president of RE.LEG.ART, and visit the workshop and store
- Take photographs
- Check out hand-made leather goods

To do before next class:

- Bring camera with a fully charged battery along with your leather goods
- Take pictures of your leather object, upload one to Instagram

WEEK 6

PHOTOWALK with RE.LEG.ART Leather Objects.

- View images on Instagram. Discussion.
- PHOTOWALK
- DO NOT EXPECT TO TAKE ALL OF THE PHOTOGRAPHS NEEDED FOR ASSIGNMENT 2 DURING OUR PHOTOWALK.
- You will help this company promote their innovative, MADE IN ITALY creations as well as their philosophy of inclusion for online and print material by photographing their newest products using the city of Perugia as a creative backdrop. Things to keep in mind: composition, point of view, motion, depth of field and exposure compensation, and lighting lighting, **LIGHTING!** Pay special attention to the background and how it can infer meaning and interest into the product that you are photographing.

To do before next class:

- Keep taking photos for RE.LEG.ART
- Post photo for your Assignment 2 that you would like feedback on to Instagram
- Come to class prepared to edit photographs for Assignment 2

Viewing and Editing Assignment 2 RE.LEG.ART Photographs.

- View images on Instagram
- Editing Images

To do before next class:

- Continue to take photographs of your objects
- Assignment 2 due next class. Finish editing and upload your ASSIGNMENT 3 RE.LEG.ART photos to our Facebook page.
- Save your images with your name (ex. JohnDoe4.jpg) at the highest quality possible to and upload to GoogleDrive folder to share with RE.LEG.ART

WEEK 7

Assignment 2 RE.LEG.ART Service Learning Project Due.

- Presentation of Assignment 3 photographs on Facebook to Silvia from RE.LEG.ART
- Class discussion, critique, and grading

To do before next class:

- Bring camera well charged, photowalk

PHOTOWALK

- Photo reports by _____
- Discussion of Assignment 3 ideas
- Photowalk

To do before next class:

- Upload a photograph to Instagram

- Start taking photographs for Assignment 3

SEMESTER BREAK

WEEK 8

Better Editing, Looking at Problem Images, and How to Edit Them.

- View Instagram photographs, screen pic, examples of better editing
- Demo: definition, highlights, shadows, SNAPSEED
- Work on Assignment 3, help edit and choose best images, as needed

To do before next class:

- Post Assignment 3 photographs to our Facebook page

Assignment 3 Due: Critique and Grading.

- Critique and grading

WEEK 9

Assignment 3 Due: Critique and Grading (continued).

- Critique and grading
- Photo Reports by _____
- Discussion of Assignment 4 ideas

To do before next class:

- Write a one-page essay on what you are thinking of photographing for your Assignment 4. Food for thought: How are current photographers using the camera to document everyday life? What are they trying to say? Why are they documenting their everyday experiences? What can we gain or understand from viewing their photographs? How can we create an engaging photo essay of OUR everyday experiences? Are there tactics or ways to use the camera that could make our idea and story more visually appealing? What are we trying to say? Which parts of Perugia are you interested in capturing? What has been included? What has been omitted? Why? How can you create an engaging photo essay of your everyday experiences? Are there tactics or ways to use the camera that could make the story more visually appealing? How does the culture that you come from affect what you choose to photograph? How do you think your view of Perugia might be different from the way that Perugia's citizens view their city?

Photography Reports.

Photo Reports by _____

To do before next class:

- Upload photograph to Instagram for feedback
- Bring computer, be prepared to work on Assignment 4

WEEK 10

Discussion of Assignment 4.

- Group discussion of challenges and progress of Assignment 4 - “My Perugia”
- View image on Instagram
- Better editing

To do before next class:

- Post your Assignment 4 with captions to our Facebook page before next class.

Assignment 4 Due: “My Perugia”.

- Six photographs, optimized and edited, as needed, posted to Facebook. Be prepared to talk about the ideas behind your photo essay and your particular photographic vision of Perugia.
- Student-led critique
- Class discussion, critique, and grading

To do before next class:

- Choose photographs that you would like to consider printing. Make sure they are the highest quality version possible. Review photographs and tweak edits necessary for printing.

WEEK 11

Continue Critique of Assignment 4 “My Perugia”.

- Six photographs, optimized and edited, as needed, posted to Facebook. Be prepared to talk about the ideas behind your photo essay and your particular photographic vision of Perugia.
- Student-led critique
- Class discussion, critique, and grading
- Photo Reports by _____
- Discussion: choosing photographs, which ones look best small? Which ones look best big? Which ones should *you* print?

To do before next class:

- Choose photographs that you would like to consider printing. Make sure they are the highest quality version possible. Review photographs and tweak edits necessary for printing

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Photo Reports and Printing.

Please place your photographs on the folders on my desktop to be printed

Photo Reports by _____

Service Learning Project: End of Semester Community EngageGAMES overview with Umbra staff and preparation for event.

WEEK 12

Preparing and Printing Photographs.

Photo reports by _____

WEEK 13

Printing.

Preparing for Community Engagement Presentation.

WEEK OF FINAL EXAMS AND SPECIAL ACADEMIC EVENTS

1

The Final Exam and Special Academic Events week.
Calendar will be provided later in the semester.



**ART 215: Photography: Portfolio of Perugia
Service Learning Project
Syllabus Appendix**



What is service learning?

Service learning is a type of experiential education integrated into a course in which:

- students engage in an organized activity or project aimed to address a community need that is identified in collaboration with the community partner;
- students critically reflect on the link between the experience in the community, course content, and the learning goals; and
- there is reciprocal learning both by the students and by the community partners.

You will need a certain degree of flexibility, creativity, and self-initiative to realize a service learning project. Organization and open communication in-class with me and your team members will be key to your success.

Service Learning Project Overview

Community Partner

RE.LEG.ART is a small social co-operative in Perugia that trains workers with special needs as well as refugees to make handmade leather goods and hand-bound books.

Website: www.relegart.it

Project Description and Goals

You will help the company promote their innovative, MADE IN ITALY creations as well as their philosophy of inclusion for online and print material by either photographing their newest products using the city of Perugia as a creative backdrop or photographing the workers as they create the pieces in the workshop. Students will be assigned to one of these two groups.

Organization, Expectations, and Roles

For ASSIGNMENT 3, you will photograph either a handmade RE.LEG.ART product that will be lent* to you for one week or the workers in action. This will enable you to photograph the items in various places and at different times of the day (lighting). For those assigned to photographing RE.LEG.ART workers, students will be responsible for arranging the appointments directly with Silvia Romaniello, President of RE.LEG.ART.

*Any lost or damaged goods must be purchased by you, so please take care of them while they are in your possession.

Student Learning Outcomes

Through this project, you will:

- develop awareness and skills in intercultural communication;
- gain a better understanding of the host culture and community;
- gain insight into the creation, use, and presentation of photographic images;
- discover the importance of engaging photographs when marketing a product; and
- improve critical thinking by understanding and meeting the needs of a company.

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In-Class Presentation for Community Partner

Photographs will be presented to Silvia Romaniello, President of RE.LEG.ART. You will explain your ideas, goals, and inspiration for the photographs you chose during the class critique and grading.

Community EngageGAMES Presentation

During the Special Academic Events week, the class will give a 25-minute presentation to the Umbra community at the Community EngageGAMES Presentation on **Tuesday, April 28th**. The class will work together to share a few words about the course and project, lead a meaningful activity that focuses on the project, and provide a few thoughts about their experience with the project and partner. Students will receive guidelines and presentation order after the mid-semester break. Participation in this event is MANDATORY and an integral part of the community engagement grade.

Grading Rubric

The service learning project is worth a total of 25% of the final course grade.

- Photographs from third assignment 20%
- Community EngageGAMES Presentation 5%